SIERRA MADRE NEWS

VOL. V — SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, SEPTEMBER 12, 1913 — NO. 50

TREASURER'S OFFICE MADE TO PAY COST

That the city treasurer's office has been self supporting during the present year was the interesting information imparted to the city trustees last evening through the report of City Treasurer Max W. Wolff. At Mr. Wolff's suggestion the trustees some time ago authorized him to invest city funds which he had on hand in short term bonds which would earn a higher rate of interest than could be secured from the bands. The amount of money which can be so used is variable, but with careful handling Mr. Wolff has been able to make it yield an average of about $40 monthly, which has been about $10 higher than the expense of conducting the treasurer's office.

E. F. Ballou appeared before the board to inquire what prospect there was of having the opening of Park avenue north to Central carried through to completion. He was assured that the condemnation proceedings would now be carried out, objections to them having been withdrawn, and City Attorney Montgomery was instructed to attend to the necessary legal procedure.

Messrs. Caley, Hibbs and Hamer appeared to request an additional street light in their neighborhood, which was granted. George Ray requested that the council order the removal of brush from land in the Santa Anita wash near his house, which constitutes a fire menace. Chairman Jones seemed to think that the brush being a permanent growth hardly came within the scope of the ordinance requiring the removal of inflammable weeds and suggested that the remedy lay with the property owner. He advised that the owner be requested to clear the land or give permission for it to be done.

F. B. Gridley, the successful bidder for the job of improving Carter avenue, sent in a communication from his attorney, Mr. Ellis, advising him that a slight omission in the proceedings made them invalid and that he would be unable to collect from the property owners unless waivers were secured from all those affected. The city attorney agreed to undertake securing the necessary waivers.

An ordinance was introduced fixing the time of meeting at 7:30 o'clock instead of 8 o'clock as is now the case. A suggestion that the ordinance should also establish some reasonable hour for adjourning the meetings was looked upon as being more desirable than practicable.

ART SECTION TO MEET

The Art Department of the Sierra Madre Woman's Club will hold a meeting on Wednesday, September 17, at 3:30 p. m., at the home of Mrs. J. T. Mason, West Central avenue. The chairmen of this department for the coming year will be Mrs. Mason and Miss I. E. Munsell. Any club member or those planning to become members who wish to work with this committee will be welcome at this meeting. There will be a discussion of the club program for the second meeting in October which will be conducted by this committee.

CONGREGATIONAL CHURCH

Regular services will be held in the Congregational Church on Sunday, at the usual hours. In the morning the sermon theme will be "The Refreshing Quality of Faith." In the evening the theme will be "The Law of Liberty."

The pastor expects to place special emphasis upon the mid-week meetings this year and urges all who can make it possible to do so to attend these meetings on Wednesday evenings.

Strangers and new comers to the city are cordially invited to meet and worship with us at any or all of our services. W. H. Hannaford, pastor.

MANY ATTEND RACES

Sierra Madre was almost enlage" on Tuesday. It seemed that nearly every one had gone either to the circus or to the Corona auto races. Race visitors reported excitement in plenty, with all roads approaching Corona worked into a fearfully dusty condition. Prices reported for refreshments would seem to indicate that food purveyors must have found themselves able to retire independently rich after the day's harvest.

MICHIGANDERS WILL PICNIIC

The Michigan State Association of Southern California will hold its semi-annual basket picnic at Bixby Park, Long Beach, Saturday, September 20. This promises to be the largest picnic ever held by the association. A special program is being arranged. The Municipal Band of Long Beach will furnish the music.

EPISCOPAL SERVICES

Church of the Ascension, the Rev. Dr. George H. Cornell, rector. Vested choir. Seventeenth Sunday after Trinity. Sunday school, 9:45 a. m.; morning prayer and sermon 11 a. m. All are cordially invited.

NO FEES AT LIBRARY

ALL PERSONS HAVE EQUAL PRIVILEGES WITHOUT CHARGES FOR USE OF BOOKS

No fees are charged for the use of books at the Sierra Madre public library, although some misunderstanding seems to have arisen in regard to the matter. The library is supported by a municipal tax and it has been the policy of the library board to avoid even certain practices that are common in other libraries so that the use of the library might be free to everyone on an equal footing.

The particular point on which a mistaken impression has been caused is that of reserving books in advance. This is a universal practice and is intended for the convenience of all. In case a library patron is anxious to obtain a book which is at the time out of the library the book may be reserved as soon as it comes in by the payment of five cents in return for which the card holder will be notified by mail that the book is in the library and will be held 24 hours. The charge is not for the use of the book but merely for the expense of mailing the notice and the extra work involved. The rule applies to books of all classes, new and old. In case the book is not called for within the 24 hours after the notice is given it is again placed on the shelf where it is available for general circulation in the usual way. As a matter of fact the librarian reports that the privilege is seldom exercised.

Many libraries make a practice of charging five cents for the use of new fiction, owing to the continual and insistent demand for this class of reading. Some persons regard the newest novel much as they look on the latest fashion foibles. They would as soon be caught reading a novel a year old as they would be seen wearing last Easter's hat to a Christmas celebration. Their anxiety to obtain the latest fiction is taken advantage of by many libraries where a fee is charged until the book has been in the library a certain length of time, after which it is placed on the open shelves for general circulation.

Many requests have in fact been made that the local library adopt the fee system for new fiction. The trustees have refrained for the reason that many patrons of the library would probably feel unable to pay the fees, which would be in effect a discrimination in such cases.

For the holding of books longer than the allotted time a fine of one cent a day is imposed. This is not in any sense for the purpose of providing revenue but is simply intended to prevent cardholders from keeping books out of circulation needlessly when they might be in demand by other persons.

HOME OF TRUTH

Sunday service at the Home of Truth, 493 Auburn avenue, at 3:30. Text from Luke 4:14 and 32 verses: "And Jesus returned in the power of the spirit into Galilee." And they were astonished at his doctrine: for his word was with power." Everyone is cordially invited. Sunday school is at 2 o'clock, Harriet C. Hamor conducting the services.

The Bible readings at the Home of Truth are on Wednesday afternoons at 3 o'clock and are open for every one who wishes to attend.

The healing meeting is held on Friday evenings at 8 o'clock every week, and every one is welcome.

WATERMAN'S IDEAL FOUNTAIN PENS

have been for years the most popular pen on the market. They are just about ideal in fact as well as in name, being made in a variety of styles from which selection can be made to suit any taste. In material and workmanship they are unsurpassed. The ink feed is perfect. In addition to the original Ideal pen there are self fillers and safety pens which will not come apart and leak in your pocket. And then there is the Waterman Clip Cap, a feature which often saves the price of the pen. We have just received a stock of these famous pens and are now prepared to supply any need. Come in and try them till you find the point which suits you.

THE NEWS PRINTERY
Next the Postoffice

Scientific Assessment Aim of New Method

City Treasurer Max W. Wolff is the anthor of an interesting article appearing in the current number of Pacific Municipalities, published at San Francisco, the official organ of the League of California Municipalities. The article sets forth a new method of assessing land values worked out by Mr. Wolff and City Clerk Perry in making last year's assessment, and followed again this year by Mr. Ballou. The article is worthy the attention of all property owners and may serve to explain to some why their assessments were raised. The article is reprinted here as being of peculiar local interest. Editor Pacific Municipalities:

Dear Sir—I have been reading your answers to queries and find therein mention of a model tax ordinance which you say will be ready within a short time. May I be favored with a copy of this if, you have one to spare, when it comes from the hands of the committee? Our ordinance is so unintelligible that we have never been able to follow it to the letter; consequently shall be glad to take advantage of any opportunity to improve it.

I have likewise read your leader on "Scientific Taxation" with much interest. What you say can with difficulty be denied. When you speak of the crude equalization of our assessment rolls you might have added that we can hardly hope for anything else so long as assessors are subject to change at the whim of public and partisan prejudice every few years. Even so, given a permanent official in the assessor's office, it is extremely difficult to obtain the funds necessary for a truly fair assessment. Last year our assessor, Mr. C. H. Perry, and myself adopted an inexpensive and intelligent plan for readjusting some of the most flagrant examples of inequality in our assessment roll. Perhaps it might prove of interest to other small communities in which, as in Sierra Madre, the funds at hand and the size of the area under assessment do not warrant extreme scientific accuracy.

Among our maps was an index chart to our tract book on the scale of about 600 feet to the inch. The area of our city is some 2¾ square miles, and the map was thereon about 24 inches square. Using some typewriter tissue, a rule and a pencil, we traced this map showing street lines and tract boundaries. Then, from our knowledge of the city, we indicated the character of the streets. Unimproved streets were left blank, graded streets were hatched with blue pencil lines and surfaced streets filled in solid with the blue pencil. This gave us the picture of our city.

From the dimensions on our tract maps, with the aid of a slide rule, it did not take long to compile the acreage in every city block, or in every tract where there proved to be more than one to the block. From the previous year's assessment roll, which was arranged by tracts, it was easy enough to sum up the valuation of the land in each block or tract. These corresponding figures we then put on our base map in pencil. Dividing one by the other gave us the acreage valuation for about a couple of hundred different localities in the city, according to the previous year's assessment. These figures were put on our map in ink. Now we could visualize that old assessment and start intelligently on our new roll. Without this map it was manifestly impossible to do anything but guess at relative values. With the aid of the map we saw them. The book showed us one piece of land assessed at $6,000, another across the street at $400. The one we knew was an undivided plot, the other a vacant household lot. The map showed us that the acreage valuation of the larger plot was $600, while that of the less favorably situated lots across the way was $1600. That was one case.

Another equally flagrant inequality glared at us from a small tract of lots in which the acreage value at $1,400 was surrounded by equally good lots in a radius of over a quarter of a mile, none of which were valued at over $900 an acre. In that case the more highly-valued tract contained smaller lots than the surrounding tracts, and in giving each a value under the old guess book method, the tract owner had been unwittingly penalized. The time allowed us did not permit a thorough revision of anything but acreage values, and this revision we undertook, perhaps not so boldly as we should have done. At any rate the more flagrant inconsistencies were remedied. As a rule the fruit growers' land assessments were raised to conform to that of the surrounding residence property. Then to those most affected was sent a note informing them of the increase. Of course, they objected and they came in to see the assessor. And here comes in the great importance of our valuation map: We could show them that they were not assessed any higher than surrounding property of equal desirability. To be sure, now and then our attention was called to a dry wash or some other fact which we had overlooked, and which necessarily would compel a reduction of our figures, but these reductions were few. And when the property owners had come and seen our map and learned that we were doing our best to treat everyone fairly, and when from a study of that map they realized the difficulty of making proper assessments under any conditions, the only complaint we heard was not of individual injustice, but that old phrase so familiar to the assessor: "Oh, it's all too high." The one resident whom we had feared most, studied the map and expressed himself as thoroughly satisfied after a fifteen minutes' examination.

We now had something to place before the board of equalization. The base map showed the improved streets, the location of the tracts, their size in acreage, last year's tract valuations, last year's acreage valuations in black ink, and this year's valuations in red ink. It took the board but a few minutes to approve our work, and no complainants appearing, our assessment roll was adopted. Now it may interest you to know that the preparation of this simple map took not over four days' time, and inasmuch as it allowed the land assessment to be made in the office, the field assessment (aside from improvements and personal property, it was mainly a check on our office work), was cut down by just about that much time. In other words, the innovation cost us nothing in time or money, but added immensely to our satisfaction.

It is our intention to carry this plan futher next time. After making the map above referred to, we made a simple sketch of the city on a letter-size sheet, and divided it up into six principal sections and, proceeding as before, from the summation of the figures on our base map, we compared the acreage values of the different sections. These happened to compare well with the generally accepted location of values in the town, showing that taken in larger groups assessments were not inequitable. As I have said, we succeeded fairly well in remedying the inequalities as between tracts and blocks. Our attention will next be given to the inequalities between adjacent lots. As the adjustment of tract values demanded a study of acreage, so adjustment of lot values demands a study of street frontage. That is our problem for the coming assessment. We have, in fact, adapted to our conditions the Somers method of relative values. That system is designed mainly for a compactly built district. Without modification it would not prove applicable to the typical city of the sixth class, where orchard and farm land rubs elbows with residential space, and where, worse yet, prices on land bear little relation to actual comparable value. The scientific way to get at as close an approach to accuracy as possible would entail the employment of local real estate men for a few days under the direction of a qualified but disinterested expert to establish, basis of units of land in different parts of town and the same in regard to the average unit in different sections of the town (half a dozen would answer in our case). The expense of such a study distributed over a period of five years should not prove burdensome to a small city. Between the limits so established a competent assessor could at no more cost than at present easily bring values to a much more just basis than at present exists. But to those assessors who find their superiors indifferent to advancing money for such an expert study of land valuations, the plan adopted by us is strongly suggested. Its advantages are two: the inexpensiveness of the scheme, and the visualization of the land assessment. The former makes the assessor independent of expense allowance, the latter enables him to readily defend his figures. Very truly yours,

MAX W. WOLFF,
City Treasurer.

TOO MUCH MISCHIEF

MINOR DEPREDATIONS KEEP CITY MARSHAL BUSY SEEKING PERPETRATORS

Marshal Udell has had more than the usual number of reports of petty mischief lately. Calls have come from various parts of town reporting offenses of considerable variety.

Among the latest offenses is that of chicken poisoning. Some person is reported by Mrs. M. B. Main of Mira Monte avenue to have thrown poisoned grain into the pen on the rear of her lot, resulting in the death of several fowls. The grain seems to have been placed during the night. Upon discovering it in the morning the chickens began devouring it greedily, but several were soon seized with convulsions and died with every indication of poisoning. Searching of the pen revealed a quantity of grain left on the ground. This was examined and found to be heavily loaded with poison, being apparently some sort of prepared squirrel poison.

Complaints regarding the taking of plants growing in parkways are also made. Mrs. F. B. Wheatley has taken considerable pains with the little oval patch surrounding the group of sycamore trees in Auburn avenue just above Highland, planting geraniums and vines for the purpose of beautifying the spot. Some thrifty person wishing for similar plants has been digging them up by the roots and carrying them away. The removal of plants growing in the parkings is prohibited by city ordinance and the consequences might be serious if the guilty person were caught. Such arguments apparently are the only kind which would have weight with a person who would be guilty of such business, so it is to be hoped that an example may be made of someone, in the interest of street beautification.

BRILLIANTS.

Peace, hope, courage, faith be with you not the faith that reaches, trembling, toward rest beyond the grave, but faith that reaches down deep grasps now the deep laid cable that moves the car of humanity now.—F. Blanchard

If men will have no care for the future they will soon have sorrow for the past.—Chinese Maxim

No man or woman who has fallen can be restored to the position formerly held Such must rise to a yet higher place, whence they can behold their former standard far beneath their feet George Macdonald

Good resolutions seldom fail of producing some good in the mind from which they spring.—Charles Dickens

Blessed is he who has found his work Let him ask no other blessedness He has a life purpose Labor is life.—Carlyle

You may choose to forsake your duties and choose not to have the sorrow they bring, but you will go forth and find, my daughter, sorrow without duty, bitter herbs and no bread.—Savonarola

SELECTED GEMS.

He is the eloquent man who can treat humble subjects with delicacy, lofty things impressively and moderate things temperately Cicero

Man's help comes not from the earth nor from daily experiences, but from sources that are unseen and eternal C Capen

Recollection is the only paradise from which we cannot be turned out Richter

Too much love there can never be Browning

How can it be known you are in earnest if the act follows not upon the word? Coleridge.

May we be satisfied with nothing which shall not have in it something of immortality H W Beecher

MRS. FENNEL APPOINTED TO SCHOOL BOARD

Mrs. Henry T. Fennel has been appointed to the office of school trustee for Sierra Madre district. She succeeds Mrs. H. G. Flint who resigned upon removing from Sierra Madre to Walnut Creek. The appointment is announced in a letter from County Superintendent Keppel to Trustee J. C. Dickson, clerk of the district.

Mrs. Fennel is well qualified to fill the office and her appointment will doubtless be found a wise one. The policy of having one woman member of the board has been found to be eminently wise.

To Parents of Pupils

The following communication to parents of school pupils has been received from Principal R. W. Maltbie for publication:

"Pupils of the Sierra Madre City Schools are requested to meet their teachers at the school house Friday, September 19, at 10 a. m., for enrolment. Other very important preliminaries will be attended to that there may be no delay in beginning regular work Monday morning, September 22.

"Let us lead our children and youth to the feeling that their school work is their BUSINESS, that their time is valuable, that no frivolous outside distraction should be allowed to interfere. Children must not be overtaxed, but if they are to become strong, courageous and dependable in maturity they must wrestle with some difficulties and acquire some serious habits during formative years.

"Regularity of attendance and punctuality at school are more under the control of parents than of teachers and we respectfully urge their importance for the success of the school and more especially as life habits well worth forming.

"Parents and others interested are invited to visit the school and help bring it into closer relation to the home.

"R. W. MALTBIE, Principal."

$1000 IS UNCLAIMED

MRS. M'LAUGHREY OFFERS REWARD FOR DISCOVERY OF WHO SHOT WOLF HOUND

Offers of $1,000 reward have failed to locate the person who shot Kief, the big wolf hound belonging to Mrs. Anita Baldwin McLaughrey last Saturday morning. The dog was seen running about the McLaughrey place on lower Baldwin avenue early in the morning, after which he disappeared for a time. About eight o'clock he returned with a bullet hole through his nose, about midway between the eyes and nostrils. A trail of blood was followed as far north as the intersection of Baldwin and Live Oak avenue, but could be traced no further. Careful search and inquiry failed to throw any light on the mystery. The dog was not vicious so no one would have found it necessary to shoot in self defense. Mrs. McLaughrey valued the dog very highly as a companion and pet for herself and children, aside from the fact that he was of fine blood and valuable stock.

MR. GILBERT RETIRES

S. H. Spafford has taken sole charge of the real estate and insurance business heretofore conducted by the firm of Gilbert and Spafford. He will also continue his harness business. Mr. Gilbert retires from the business on account of the state of his health.

Hermosa Beach item in Redondo Reflex: Gustave Koch, of Sierra Madre, is planning the erection of a one-story theater building on Pier avenue near Hermosa avenue. The cost will be about $10,000 and work on the structure will commence this fall. He is also planning the erection of a two-story brick apartment building at the corner of Speedway and Seventeenth street. The building will have enameled brick facing and will contain six suites of three rooms each.

Complimentary to her house guest, Miss Mildred Couch, Miss Marion Decker entertained a number of friends on Thursday evening at the home of her aunt, Mrs. S. R. Norris. Music and needle work were enjoyed during the evening and very dainty refreshments were served. Among those present were Mrs. William Dennison, the Misses Maybelle Caley, Hilda Caley, Verna Trible, Avis Preston, Ruth Sparks, Mildred Sherman. Out of town guests were the Misses Hilda and Hazel Lockhart of Pasadena and Marguerite Anderson of Long Beach.

RULERS GIVEN FREE

Every person making a purchase of any kind at the News Printery will be given free a fine 12-inch hardwood ruler. This is the place to secure stationary and writing material of all kinds.

PROFESSIONAL CARDS

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Office 154 W. Central Ave.
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LLOYD L. KREBS, M. D.
Office, 34 N. Baldwin. Phone Main 60
Hours: 11-12—2-3
Res. 72 W. Alegria — Phone Main 111

DR. E. L. JACKSON
Physician and Surgeon
Phone Red 76
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A. J. RUST
DENTIST
308 Higgins Building, Cor. Second and Main, Los Angeles; office hours 10-12; 2-4. Office phone, Main 7011

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Brief Items of Interest

Miss Mildred Couch of Los Angeles is the guest this week of Miss Marion Decker.

Miss Eda Maxgood of Lima street has left for Calabasas where she will teach in the public schools this year.

Miss Helen Castle of Long Beach has been the guest this week at the home of her sister, Mrs. Dale Bowen.

Mr. and Mrs. Thomas Henszey are enjoying a pleasant stay in San Francisco where they will stay indefinitely.

Mr. and Mrs. S. R. Norris and Miss Norris left Wednesday for a short outing at Venice where they expect to remain for two weeks.

Mrs. Lydia Anderson and daughter, Miss Marguerite Anderson of Long Beach spent Wednesday and Thursday here in their residence on Hermosa avenue.

Mrs. W. H. Ingraham, Mrs. Bullock and Mrs. Olds went today to Balboa where they will be guests for a few days at the home of Mr. and Mrs. G. Hallett Johnson.

Mr. and Mrs. J. Henderson Childs entertained a few friends with supper on Sunday evening at their home, the guests being Mrs. Philips and Miss Edith Philips of Pasadena and Mrs. W. F. Brugman.

Miss Charline Baker who has been spending the summer at the home of her parents, Mr. and Mrs. C. H. Baker, left on Saturday for Dana Hall, in Wellesley, Mass., where she will attend school during the coming year.

Mr. and Mrs. C. H. Baker who are spending the summer in their beach home at Hermosa motored to their home here one day last week with friends and enjoyed a delightful supper in the Japanese tea garden.

Miss Elizabeth Krebs entertained a few of her girl friends with a picnic party on Tuesday in the Little Santa Anita Canyon. Those in the party were Helen Seeley, Margaret Bravinder, Lucile Whitworth, Elinor Hinton, Jessica Graham and Beatrice Payne of La Jolla.

Miss Gertrude Cook was the guest last Saturday of Mr. and Mrs. J. J. Teeple who are spending the summer enjoying the many interesting spots of Southern California. The day was pleasantly spent at Mt. Lowe and other places near Pasadena, with dinner that evening at the Hotel Alexandria.

Mr. and Mrs. Edgar W. Camp and daughter, Miss Dorothy, left on Wednesday for the east where Miss Camp will attend Mt. Holyhoke College during the coming year. Miss Camp is a graduate of the Marlborough School and has a large circle of friends both in this city and in Los Angeles. Mr. and Mrs. Camp expect to be gone about three weeks and will enjoy a pleasant trip on the Great Lakes.

Miss Lydia Webster, Mrs. T. M. Webster and Mrs. H. I. Hawxhurst were the hostesses for a very informal affair last Friday night when guests were invited to a barn frolic in Mrs. Webster's barn. The barn was decorated with greenery and lanterns and the evening was spent with dancing and games, refreshments being served later to the guests seated on long planks under the trees. Among the guests were Mrs. Charles Melvin of Los Angeles, Dr. and Mrs. L. L. Krebs, Mr. and Mrs. James Hawks, Mr. and Mrs. J. Henderson Childs, Mr. and Mrs. J. H. Wright, Mr. and Mrs. C. C. Montgomery, Mr. and Mrs. Carlton Pegler, and Mrs. Mary Davis Goodfellow, Misses O'Brien, Lottie Humphries, Dorothy Humphries, McKinnen, Daisy Hawks, and Florence Vennier, and Messrs. Claude Davis, Bourke, Harold Davenes, Roland Adams, Frank Hart, Webster Vannier, and Fred Vannier.

Dr. J. M. Radabaugh returned from Virginia where he has been enjoying a short outing.

Miss Helen Morrow of Los Angeles was the guest over the wek end at the home of Mr. and Mrs. W. H. Ingraham.

Mr. and Mrs. A. N. Adams left on Thursday for Long Beach where they expect to remain for a short time.

Miss Vega Brugman returned on Thursday from Bakersfield where she has been a short time visiting with friends.

Mr. and Mrs. E. A. Hoffman returned on Saturday from San Diego where they enjoyed a most delightful motor trip, being absent about four days.

Jack McEdward left on Saturday for New York City where he will attend school this year, after spending the summer with his grandmother, Mrs. C. L. Calvert.

Among those who enjoyed the road races on Tuesday at Corona were Messrs. Steinberger, Mr. and Mrs. J. W. Keys, E. M. Brooks, Mr. Mollenkopf, Mr. and Mrs. William Dennison.

Mr. and Mrs. H. T. Fennel and children, Mrs. Haines and the Misses Lottie and Dorothy Humphries enjoyed a most pleasant motor trip to Long Beach on Tuesday, where they enjoyed a picnic with friends.

Mr. and Mrs. F. W. Bible and family left last Saturday for China after having been the guests for the past two weeks at the home of Mrs. Wilbur Gilliland. Mr. and Mrs. Bible are engaged in missionary work there.

Mrs. L. L. Krebs was the hostess at her home on Thursday when she entertained a number of her friends with luncheon, complimentary to her sister, Mrs. William Carter, who with her husband, Dr. Carter and children, have been enjoying the summer at Hotel Maryland in Pasadena. Dr. and Mrs. Carter leave next week for their home in New York. Covers were laid for Mrs. Adna Chaffee, Mrs. Robert Watchorn, and Mrs. Ben Ford of Los Angeles, Mrs. Drake of Pasadena and Miss T. H. Graham of Sierra Madre.

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MONROVIA STEAM LAUNDRY.

Power of Deceiving.
There is a Brooklyn woman who possesses a servant who is a model in all respects save one—in that she is none too truthful.

Lately the mistress has been using all her eloquence to make Nora see the error of deceitfulness. But at last she had to own herself beaten when Nora, with a beaming smile, turned and in a most cajoling tone said:

"Sure, now, mum, an' wot de ye suppose the power of desavin' was given us fer?"

Stationery Bargains — The News Printery.

Fooling a Fasting Patient.
Macleod Yearsley in the London Lancet gives an amusing instance of the astuteness of the late Dr. Dabbs. When in practice in the Isle of Wight he was called into consultation over a hysterical fasting girl, with whom no one could do anything. Dabbs, to the annoyance of all, won her confidence by telling her that she was quite right to refuse to eat. Then he elicited the fact that she suffered from thirst and casually remarked that milk was the best thirst quencher he knew. He thus obtained her promise to take whatever medicine he sent her, and that medicine, consisting of strong brine, she improved in health on about twenty-four glasses of milk a day!

Parliamentary Courtesy.
The story is told of one all night sitting of the house of commons, during which one member, who was sleeping in one of the division lobbies with his handkerchief over his face, was allowed to remain undisturbed throughout the voting by members of each side who thought he was "one of the other side."—Pall Mall Gazette.

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Try the "holdover" collected Friday and delivered Tuesday, and get 10 per cent discount. Phone Monrovia 87 at our expense for driver. 26tf

Sierra Madre Directory

CITY OFFICIALS
BOARD OF TRUSTEES — C. W. Jones, Chairman; C. F. Gray, N. W. Tarr, J. C. Pegler, L. E. Steinberger. Regular meetings in City Hall, second and fourth Thursday evenings.
City Clerk, C. H. Perry; Attorney, C. C. Montgomery; Treasurer, Max W. Wolff; Marshal, Tax Collector, and Street Superintendent, A. M. Udell; Engineer, W. F. Bixby.
BOARD OF HEALTH—Dr. R. H. Mackerras, Chairman; F. Biederman, Secretary; J. A. Osgood, A. N. Adams, Dr. A. O. Holmes.

BOARD OF TRADE
President, N. W. Tarr; Vice-President, George B. Morgridge; Secretary, E. F. Ballou; Directors, F. H. Hartman, N. T. Brown, C. S. Kersting, J. W. Keys, W. S. Hull.

CHURCHES
CONGREGATIONAL CHURCH—Central Ave., at Hermosa. Rev. W. H. Hannaford, Pastor. Sunday school, 9:30 a.m. Morning worship, 11 a.m. Christian Endeavor Society, 6:45 p.m. Evening worship, 7:30 p.m. Midweek prayer meeting, Wednesday at 7:30 p.m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector. Residence, The Rectory. Phone Black 70. Sunday school, 9:45 a. m.; Morning Prayer and sermon, 11 a. m.; Holy Communion first Sunday in the month, 11 a. m.; on the greater festival and other days by appointment, 7:30 a. m.; Sunday evening service from October to July, 7:30 p. m.

ROMAN CATHOLIC—Chapel on Highland avenue, east of Baldwin. Rev. M. W. Barth in charge. Services at 9 a. m. Sunday.

HOME OF TRUTH—493 Auburn Ave. Sunday service, 3:30 p.m. Bible lesson, Wednesday, 3 p.m. Healing meeting, Friday, 8 p.m. All are welcome.

PUBLIC LIBRARY
SIERRA MADRE FREE PUBLIC LIBRARY—Central avenue, W. of Lima. Open each weekday afternoon from 1:30 to 5:30 and from 7 to 9 o'clock each evening. Mrs. F. B. Wheatley, Librarian. Municipal Library Board—George B. Morgridge, Chairman; H. J. Potter Mrs. E. T. Pierce, W. S. Andrews, J. A. Osgood.

FRATERNAL
SIERRA MADRE LODGE, No. 408, F. & A. M.—Stated meeing first Tuesday in each month. All visiting Masons welcome. Club House Hall. J. A. Patterson, W. M. J. D. Mackerras, Secretary.

SIERRA MADRE CHAPTER, O. E. S., No. 299, meets the first and third Mondays of each month in Woman's Club House Hall at 8 p.m. Visiting members welcome. Mrs. W. E. Walker, W. M.; Mrs. Frank Biederman, Secretary.

SIERRA MADRE POST OFFICE
Mail Arrives
From the East—9 a. m.; 10 a. m.; 3:30 p. m.; 6 p. m.
From the West—9 a.m.; 3:30 p.m.; 6 p.m.
Mail Departs
For the East—7:40 a. m.; 11:30 a. m.; 4:30 p. m.
For the West—7:40 a. m.; 11:30 a. m.; 4:30 p. m.
Post Office Hours
Delivery—7:30 a. m. to 6:30 p. m. Lobby open till 9 p. m. Lobby open Sundays from 8 a. m. to 9 p. m.

SANTA FE ROUTE
Trains at Santa Anita Station
Eastbound
8:09 a.m. Riverside and San Jacinto local.
9:14 a.m. Kite Shaped Track local.
10:38 a.m. California Limited, Chicago and East.
2:40 p.m. Phoenix Express.
5:07 p.m. San Bernardino local.
5:51 p.m. "Saint" for San Francisco.
8:41 p.m. Overland, Chicago and East.
Westbound
6:17 a.m. Eastern Tourist Express.
7:31 a.m. Overland Express.
8:03 a.m. "Angel" from San Francisco.
9:14 a.m. San Bernardino local.
12:13 p.m. San Bernardino local.
1:44 p.m. California Limited
5:20 p.m. San Bernardino local.
8:18 p.m. San Bernardino local.

PACIFIC ELECTRIC RAILWAY

Leave Los Angeles		Leave Sierra Madre	
A.M.	P.M.	A.M.	P.M.
4:00	12:05	6:10	12:10
5:55	1:05	7:00	1:10
7:05	2:05	7:30	2:10
8:05	3:05	8:10	3:10
9:05	4:05	9:10	4:10
10:05	4:40!	10:10	5:10
11:05	5:10	11:10	5:38
	5:30!		6:08
	6:05		7:05
	8:00		9:00
	9:55		10:50
	11:45		

!Daily except Sunday

Moore's Fountain Pens Wont Leak
We have a large show case full—a fine assortment for you to choose from. Come in and try them.
Merrill & Dow
Office of MERRILL & DOW
Cement and Masonery Contractors
Black 100 — Baldwin Ave.

It's Up To You!
Not at all necessary to spent all you make. Goldberg's Market on Tuesday, Thursday and Saturdays affords big opportunities to save half what you used to pay.

Tomatoes, 5 lbs.	10c
Peaches, 3 lb.	10c
Cooking Apples, 10 lb.	25c
Eating Apples, 4 lb.	15c
Potatoes, 15 lb.	25c
Sweet Potatoes, 4 lb.	10c
Muscat Grapes, 4 lb.	10c
Bell Peppers, 3 lb.	10c
Casabas, 5c, 10c and 2 for	15c

Come with your basket, or ring up
GOLDBERG
Phone Green 3 — 68 W. Highland
(Near Baldwin)

Household Furniture
OF THE
E. W. KNAPP RESIDENCE
241 E. Grand View Ave., near Mountain Trail
will be sold
AT AUCTION
Monday, Sept. 15
10 A.M.
By Order of the Title, Insurance & Trust Co., of Los Angeles.
The real property of the former home of Mr. E. W. Knapp having been sold, we are directed by the Title, Insurance & Trust Co., to sell at public auction
WITHOUT RESERVE
the entire contents of the 8-room house on the above premises, including household furniture, beds and bedding, (4 bedrooms), rugs, carpets, curtains, stoves, kitchen utensils, chinaware, desk, bookcase, etc. Everything in this charming home will go without reserve to the highest bidder.
MONDAY, SEPT. 15, AT 10 A. M.
Mead-Gilliland Realty Co.
SIERRA MADRE

PAY CASH and SAVE MONEY
NORRIS' SPECIALS
Saturday, September 13

18 lb. Granulated Sugar	$1.00
IXL Chicken Tamales, (not boneless), 3 10c cans	25c
IXL Enchiladas, 3 10c cans	25c
Dyers Pork and Beans, 2 10c cans	15c
Happy Vale Brand Pineapple, 18c can	15c

MEAT BARGAINS

Legs of Lamb, 25c value	18c
Rolled Roast, 18c value	13c
Swift's Eastern Cured Bacon, 30c value	27c

Fresh Fish every Friday at Cash Store Prices.
Terms--SPOT CASH on Delivery
PHONE, BLACK 12
S. R. NORRIS, Prop. of the
Sierra Madre Dept. Store

Safeguarded!
AT this time of the year hundreds of families are migrating to the seaside, mountain and country home places. Perhaps you are going on a vacation—have you placed your valuables in safe keeping? Before closing the home for the summer get together all your valuable papers—insurance policies, deeds, stock certificates, etc. and put them in our safe deposit vault.
Boxes to rent $2.00 per year
4 per cent interest paid on term deposits
Accounts may be opened with $1.00 or more
3 per cent interest paid on ninty-day certificates
First National Bank
Phone Main 4 — Sierra Madre

NEWS LINERS PAY

OUTDOOR FURNITURE

of every description is now here for your selection. There is comfort and coolness in every piece of it and its use will make summer more than endurable. Come and see display and note the big values a little money will purchase.
BERGIEN BROS.
Blue 68 — 87 W. Central

Autumn Ruchings
Ruchings are popular again, as usual, at this season o' year. We have many new ideas, both in yard Ruchings and Ready-to-Wear—30c to $1.50 the yard, and 35c to 75c, Ready-to-put-on.
They come in Mousseline, Crepe, Net, Lace, Chiffon, Lace and Chiffon, Black and White Chiffon, Black and Lace, Cream, Lace and Net, etc.
Herman R. Hertel
Both Phones 407 — PASADENA — 41-47 N. Raymond

HERD TUBERCULAR TESTED
We deliver twice daily to all parts of the city
For Milk and Cream Phone Blue 14
LIVE OAK DAIRY
ROSS & HILL, Proprietors
Our Motto is to Please — Try us. Phone Blue 14

ORDINANCE NO. 172

An Ordinance of the Board of Trustees of the City of Sierra Madre Fixing the Tax Levy for Municipal Purposes for the Year 1913-1914.

The Board of Trustees of the City of Sierra Madre do ordain as follows:

SECTION 1. That there shall be levied upon each one hundred dollars worth of taxable property within the City of Sierra Madre, for municipal purposes for the year 1913-1914, the following sums, to-wit:

For the General Fund.....73 cents
For the Library Fund.....10 cents

Total .....83 cents

That in addition to the above sums provided to be levied for municipal purposes, there shall also be levied upon each one hundred dollars worth of taxable property in the City of Sierra Madre, for the purpose of interest and Sinking Fund of said city for the year 1913-1914, the following sum, to-wit:

For Water Works Bonds, election 1910: Principal 7 cents.
For Water Works Bonds, election 1910: Interest 13 cents.
Water Works Bonds, election 1910, Interest and Sinking Fund, total.....20 cents
For Water Works Bonds election 1911: Interest..36 cents
For Water Works Bonds, election 1913: Principal 4 cents.
For Water Works Bonds, election 1913: Interest 7 cents.
Water Works Bonds, election 1913: Interest and Sinking Fund, total.....11 cents

Total Tax Levy $1.50

SECTION 2. That the sum of $2900 be and the same is hereby appropriated and set apart out of the moneys to be paid into the fund of said city heretofore created, and known as the "Wtaer Works Bonds, Election 1910, Interest and Sinking Fund," in the Treasury of said ciay, to be used to meet the sums coming due before the time of fixing the general tax levy of said city for the fiscal year 1914-1915, for interest and principal upon said Water Works election 1910, as follows, to-wit: The sum of $950 interest coming due on December 1, 1913, and the sum of $950 interest coming due and $1000 principal coming due June 1, 1914.

SECTION 3. That the sum of $1550 be and the same is hereby appropriated and set apart out of the moneys to be paid into the fund of said city heretofore created and known as the "Water Works Bonds, Election 1911, Interest and Sinking Fund," in the Treasury of said City, to be used to meet the sums coming due before the time of fixing the general tax levy of said city for the fiscal year 1914-1915, for interest upon said Water Works Bonds election 1911, as follows, to-wit, two semi-annual interest payments of $2775 each.

SECTION 4. That the sum of $1500 be and the same is hereby appropriated and set apart out of the moneys to be paid into the fund of said city heretofore created and known as the "Water Works Bonds, Election 1913, Interest and Sinking Fund," in the Treasury of said city, to be used to meet the sums coming due before the time of fixing the general tax levy of said city for the fiscal year 1914-1915, for interest and principal upon said Water Works Bonds election 1913, as follows ,to-wit: $500 on the principal and two payments of semi-annual interest of $500 each.

SECTION 5. That the City Treasurer shall use the foregoing sums appropriated in sections 2, 3 and 4 above, for the purpose of making the payments therein respectively set out, and for no other purpose or purposes whatso ever.

SECTION 6.—The City Clerk shall certify to the adoption of this ordinance, and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper published and circulated in the said city of Sierra Madre, and hereby designated for that purpose, and thereupon and thereafter the same shall take effect and be in force.

The foregoing ordinance was adopted at a regular meeting of the Board of Trustees of the City of Sierra Madre, held on the 11th day of September, 1913, by the affirmative vote of at least three trustees, to-wit:

Ayes: Gray, Jones, Steinberger and Tarr.
Noes: None.
Absent: Pegler.

Signed and approved this 11th day of September, 1913.

C. W. JONES,
President of the Board of Trustees.
Attest: C. H. PERRY,
City Clerk and Clerk of the Board of Trustees.
(Seal)

NOTICE TO TAXPAYERS

Notice is hereby given that taxes levied by and for the City of Sierra Madre for the year 1913-1914 are now due and payable. Taxes will become delinquent at 6 o'clock p. m., on the last Monday in January, 1914, and unless paid prior thereto five per cent will be added to the amount thereof.

Payment of city taxes may be made at the City Hall in the Kersting Block on Kersting Court, in the City of Sierra Madre, between the hours of nine o'clock a. m. and three o'clock p. m., except on Saturdays when the hours will be from nine o'clock a. m. to twelve o'clock M.

A. M. UDELL, Tax Collector.
Sierra Madre, Cal., Sept. 11, 1913.

THE CARE OF FILES.

Method of Keeping These Tools In Good Working Condition.

All files, when they leave the manufactory, are covered with oil to prevent them from rusting. While this is not objectionable for many uses to which the file is put, there are cases where the oil should be thoroughly removed, as when the file is to be used in finishing the larger cast iron surfaces which are of a glassy nature, the principal difficulty being to make the file "bite," or keep sufficiently under the surface to prevent glazing; otherwise the action not only hardens or burnishes the surface operated upon, but dulls the extreme points of the teeth, thus working against the desired end in both particulars.

Oil may, however, be used to good advantage on new files which are put immediately to work upon narrow fibrous metals of a harder nature; in such cases it is not uncommon with good workmen to fill the teeth with oil and chalk.

Oil is also useful on fine files in the finishing of wrought iron or steel, as by its use the teeth will not penetrate to the same degree and the disposition to "pin" and scratch the work is materially less than when used dry.

The dust and small particles removed from the material operated upon are always more or less liable to clog and fill the teeth. This tendency is especially aggravated when the file is used upon wood, horn, and such other materials as will, upon being mixed with the oil in the teeth, become baked when dry and thus prevent the teeth from penetrating the work as well as giving them the appearance of being worn and tending to injure them by rust.

In removing oil from the teeth of a new file, a ready way is to rub chalk or charcoal across the teeth and brush thoroughly. By repeating the operation a few times the oil will be entirely absorbed and the file will be in the best possible condition for use upon cast iron.

When the teeth of files are clogged with wood, or other soft substance which has become baked into them, if the file is held in boiling hot water for a few moments, the imbedded substance becomes so loosened that it may easily be carded out of the teeth. If the operation be quickly performed, any moisture remaining will be readily evaporated by the heat retained in the file.

This cleaning is done in several ways; sometimes, in the finer files, by rubbing the hand over them or by drawing them across the apron of the workman; in others, by striking their edge upon the bench or vise, and again (which is a more common method with the large files), by the use of a strip of old or wornout card clothing, tacked to a piece of wood having a handle shape at one end—a device which is usually rudely constructed by the operator.

The file should be cleaned not only at intervals during its use, but carefully before being laid aside, if the best results are to be attained.

Novel Corner Lighting Scheme.

One ingenious motorist with a penchant for tinkering has evolved a novel and simple apparatus for casting the light beams from his head lamps around a corner. The apparatus consists of nothing more complicated than two strips of bright tin vertically supported in front of the lamps in suitable swiveling brackets. The front ends of the strips are connected, and from the connection a wire leads to the steering column. Hence it is a simple matter to turn the tin strips either one way or the other, depending upon the direction of the road, and as the strips normally are in the same plane as the light beams they do not reduce the efficiency of the lamps appreciably.

Leaky Acetylene Gas Tubing.

It is very rarely that motorcar owners take much trouble to ascertain whether their acetylene piping is all in order, with the result that much gas is wasted and serious trouble liable to be experienced at an awkward time. In nearly every pipe line there are one or more short lengths of rubber tubing which perish and crack in the course of time, and call for periodic renewal. If metal tubing be used, this is liable to chafe through at points where it rubs; a leak may also occur at the point where the burner screws into its socket. To test for leakage, smear the parts with soapy water and turn on the gas; the formation of bubbles will indicate weak points.

What a Watt Is.

Technical terms are difficult to understand by the layman, and, as a rule, not at all necessary to his appreciation of his bill for electricity. Many ask what is a watt. A watt is the unit of electrical power, found by multiplying volts and amperes together.

An electrical horsepower equals 746 watts; it may be 746 volts and one ampere, or one volt and 746 amperes, or any other two factors of 746. A watt hour is the unit of power consumed; it equals one watt expended for one hour, and is the usual basis of charge on electric light and power bills.

When the Lamp Burns Red.

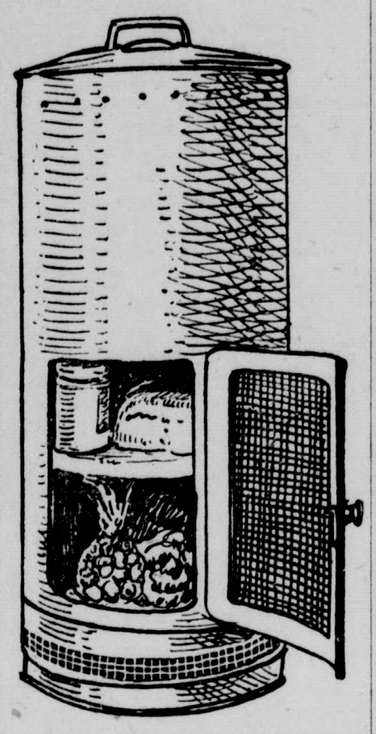
When your electric lamp burns with a red color and not white, as it did when it was put in, it is played out. A lamp burning thus should be replaced to save money. It is consuming more current than it should for the light it is giving, and so is costly. Unless one of the latest tungsten or tantalum types, no lamp is good for more than about 600 hours on the average. The latest and best will last much longer.

ICELESS REFRIGERATION.

Box For Preserving Food Made of Cloth Covered Wire Screen.

A new type of refrigerator that uses an old principle of cooling has recently been perfected and is intended particularly for use in localities where ice is scarce or expensive.

This refrigerator consists of a cylinder of galvanized wire screen of one-quarter inch mesh, covered with a special absorbent cotton cloth and provided with a sheet metal base and lid. The lid is hollow and is used as a res-



NEW TYPE OF REFRIGERATOR.

ervoir, having a hole in the center into which water is poured daily. A cloth lining of the lid is so arranged that a number of wicks hang over the edge into the water. These take up the water by capillary attraction and pass it on to the cloth lining of the main body, which soon becomes saturated. Evaporation of the water keeps the temperature inside the refrigerator at about 50 degrees, which is said to be sufficiently low for the preservation of fruit, meat or vegetables.—Popular Mechanics.

Nickel In Soapmaking.

It will probably be news to the average ablutionist that the metal nickel is used in making his soap. And further, perhaps, he will be glad to learn that although the nickel, finely ground, is mixed with the other soap ingredients the finished product contains none of it. This is so because the nickel acts as what the chemist calls a catalyst—that is, its presence causes certain desirable changes to occur, although it takes no part in the chemical reaction. Offensive oils and those too thin for satisfactory use when mixed with finely divided nickel and subject to the action of a current of hydrogen become deodorized and harder and suitable for the soapmaker's use. Cottonseed oil, for example, after the nickel-hydrogen treatment makes a satisfactory soap.

Legal News.

Archaeologists tell us that a bankruptcy law 4,000 years old forbade usury. This law may be cited to show the humanity of ancient lawmakers or the hoary antiquity of human depravity.—Chicago Record-Herald.

The Matter With Aphrodite.

The extent to which the modern child is educated in matters of hygiene appears from an episode in a Boston school. The class had visited the Art museum, and the teacher wished to learn what the children had observed and how they were impressed. The subject at the moment was the exquisite head of Aphrodite, one of the chief treasures of the museum. A little boy who frantically waved his hand was called upon. He announced triumphantly:

"I noticed she had adenoids!"

"Why, Peter," exclaimed the shocked teacher, "what do you mean?"

"She keeps her mouth open all the time," was the reply.—Exchange.

Her Cleverness.

She—Mary Graham is certainly a very clever woman, yet she has little to say. He—That's where her cleverness comes in. She leads a man to believe that she thinks he is worth listening to.

Six Rules to Observe to Prevent Disastrous Fires in the Mountains

RULES TO PREVENT MOUNTAIN FIRES

Precautions of the simplest kind would eliminate most of the loss resulting from forest fires, as shown by reports on the causes of the fires in the reserves last season.

Much could be accomplished by observance of the following six simple rules:

1. Be sure your match is out before you throw it away.

2. Knock out your pipe ashes or throw away your cigar or cigarette stump where there is nothing to catch fire.

3. Don't build a camp fire any larger than is absolutely necessary. Never leave it even for a short time without putting it OUT with water or dirt.

4. Don't build a camp fire against a tree or a log. Build a small one where you can scrape away the needles, leaves or grass from all sides of it.

6. If you discover a fire, put it out if possible; if you can't put it out, get word to the nearest U. S. forest ranger or state fire warden just as quickly as you possibly can.

-excursions Back East

—on sale certain days in
August and September

Fast transcontinental trains through the most interesting part of the great southwest. Stopovers permitted for Grand Canyon and Petrified Forest.
Santa Fe service—we believe has set a standard of excellence not yet equalled—
Would be glad to make up your itinerary and arrange details of trip for you—

L. W. BENADUM, Agent
Santa Anita, Cal.
Phone Green 37

via

Santa Fe

Makes writing a joy

Our stationery stock has something to please you—plenty of variety to choose from, both in paper and shapes. You will find pleasing finish and writing surface, well selected as to quality.

Box paper, in many attractive styles.

Pound paper, with envelopes to match.

Ream stock, cut in our shop, with envelopes to match.

Tablets and envelops to match.

Correspondence cards with envelopes, in boxes or in bulk.

Postcards with sentiments to appeal to everyone.

And don't forget we have writing materials—pens, pencils, ink and fountain pens—Waterman's and Moore's.

The News Printery
"Next the Post Office"

COLONIST RATES

IN EFFECT

Sept. 25 to Oct. 10 Inc.

From all points in the east to California.

From Chicago.....$38.00
From Missouri River Points.....$30.00
From St. Louis $35.50
From New Orleans.....$35.50

Proportionately low rates from all other points.

Ask at the Southern Pacific office for information and pass it on to your friends in the east.

If you wish to pay fare at this end deposit the amount with Southern Pacific Agent; he will do the rest.

CALIFORNIA
INVITATION DAY
SEPT. 10th

Get handsomely illustrated post cards at S. P. office—free—and mail to your friends in the East.

Southern Pacific

NEWS WANT ADS BRING RESULTS

1000 Miles of "Trolley-Trail" in Operation

Reaching all Points of Interest in Southern California

From Here To There Most Everywhere In "The Land of Heart's Desire"

PACIFIC ELECTRIC — COMFORT-SPEED-SAFETY

Mount Lowe, The World's Wonderland Trolley Trip. No Tour Complete Without It

Ask Local Agent or Write Traffic Manager Pacific Electric Building, Los Angeles, Cal., for information on World's Best Trolley Trips.

A. N. ADAMS

Opposite P. E. Station

Real Estate - - Rentals

LOANS AND INSURANCE

The Continental Insurance Co. of New York

With over $8,000,000 net surplus pays while the embers smoulder.

FEED AND FUEL TRANSFER

All kinds of stock and poultry feed. Best grades of fuel

Andrew Olsen

Red 85 Res., Black 24

Supplies For the Auto

and for the driver. We carry a complete line of togs, caps, coats, robes, lunch boxes and everything for comfort and pleasure.

Oils, Gasoline, tools and everything to make the car run right

A. L. Ryder

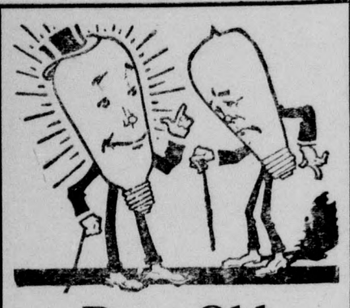
160 E, Colorado Pasadena

Exchanges!

We are constantly offered property in Los Angeles, Pasadena and the various beaches for Sierra Madre. Heretofore this department of our office has not received very much attention but we hope from now on to give it more time. If you would consider anything in exchange for your property, we should be pleased to receive your listings

MEAD-GILLILAND REALTY CO.

Real Estate Loans Insurance Notary



Poor Old Carbon Lamp

He is out of date, a relic, a wasteful forerunner of the modern lamp—the

Sunbeam Mazda Lamp
National Quality

People who want all the light that electricity can give buy

Sunbeam Mazda Lamp
National Quality

They don't waste two-thirds of their current in old-fashioned carbon lamps. They get three times as much light at the same cost. Light up with

Sunbeam Mazda Lamp
National Quality

tonight. About 20 per cent reduction in prices

Phone Green 22

Sierra Madre Electric Co.

10 N. Baldwin Sierra Madre

THE SIERRA MADRE NEWS

By George B. Morgridge

Published Fridays • Subscription $1.50 Yearly

Entered as second class matter at the post office at Sierra Madre, California

Office, Room G, Kersting Court Opposite Pacific Electric Station

Telephone Black 42, Universal Long Distance Connections

FRIDAY, SEPTEMBER 12, 1913

EDITORIAL CHAT

Following Good Precedent—

Governor Johnson's critics are now carping at the appointment of a mere newspaper man to succeed the lamented A. B. Nye as state controller. They overlook the fact that Mr. Nye, who was one of the most popular and efficient of public servants, got his training in the same profession.

Profit in Chivalry—

How a traction magnate must chuckle over pleas from press and platform for a more chivalrous spirit among male street car passengers! If only the men could be induced to cheerfully and promptly surrender their seats to ladies there might be less insistent agitation for additional cars.

Where's the Difference?—

Reams of sarcasm and denunciation have been written and printed concerning the "ladies" who occupied seats at the salacious trials recently staged in Sacramento. Does any one suppose the "gentlemen" who stood in line outside the courtroom door were actuated by any higher motives? By what process did the smut in the testimony besmirch the female mind and leave the male mind clean and wholesome?

Chance for a Test—

Following the adoption of a stringent liquor ordinance in Monrovia the druggists holding the only liquor permits surrendered them, adding to the already noticeable August dryness. According to some of the stuff handed out for argument against temperance legislation, Monrovia should now be suffering from the effects of a greatly increased liquor consumption which is claimed to follow in the wake of "drying up" legislation.

Good Results Already—

With one municipal street railway line in operation and bonds voted for the building of others, a radical change is reported in the attitude of the United Railways employes toward the public. Bad manners and poor service which have gained nation-wide fame are said to be mending rapidly, till some semblance of accommodation is noted in the service of the old lines. Now the new president of the company issues a public statement of policy in which he says: "There will be no interference in political controversies and if any attempt ever be made to influence public opinion it will be done openly and in the name of the company." Some religious sect has been predicting the coming of the millenium in 1914, but that sounds as if it might have struck San Francisco a year early. Probably the municipal railway had something to do with the change.

More Newspaper Changes—

Monrovia is now feeling some relief after suffering from a plethora of news-papers the past year, three weeklies and a daily having struggled for a division of the business which was just about sufficient to keep two plants going. After several attempts to sell the Messenger, the oldest paper in town, Homer Fort has disposed of it to a stock company and the Whitaker brothers are to return to the field after an absence of several years, C. N. Whitaker having owned the paper several years ago. They have bought the Mail and consolidated it with the Messenger, somewhat clearing the field which is now shared by the Daily News with its weekly edition.

Down in South Pasadena Judge Glover, another old timer, has also announced his intention to come back. He was formerly publisher of the South Pasadenan, now the Record, and is embarking on the publication of a weekly.

Coming to the exchange table for the first time last week was the Covina Citrus News, a new publication. Messrs. Merriam and Day start out with an attractive, newsy sheet which will doubtless find excellent support.

G. B. M.

Postcards at the News Printery

MONROVIA STEAM LAUNDRY.
The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

Dainty place cards in many new designs, at the News Printery, next the postoffice.

A PETITION TO TIME.

Touch us gently, Time!
Let us glide adown thy stream
Gently, as we sometimes glide
Through a quiet dream.
Humble voyagers are we—
Husband, wife and children three.
(One is lost—an angel fled
To the azure overhead.)

Touch us, gently, Time!
We've not proud nor soaring wings
Our ambition, our content,
Lies in simple things.
Humbler voyagers are we,
O'er life's dim, unsounded sea,
Seeking only some calm clime.
Touch us gently, gentle Time!

—Barry Cornwall

FRIENDSHIP.

As the feet, in the journey of life, plod along places smooth and others rough and stony, where the stormy hedge hedges out or hedges in, by the still waters and waters raging, in meadows green and meadows parched, through valleys and over hills toward the great city, what is more delightful than to fall in with a bright, lovely, particular spirit traveling the same way?—W. M. Bicknell

News Liners

Advertising inserted under this heading at the rate of five cents per line for each insertion.

FOR SALE—Two-seated surrey in good order, full set leather curtains, less than half price. L. M. Webster, 131 W. Bonita Ave. 50

FOR SALE—Horse, wagon and harness. This is a bargain, so call at once. Sierra Madre Bakery. 50*

FOR SALE—New bungalow, 6 rooms, sleeping porch, all conveniences, large lot, fruit. Terms. 395 W. Mariposa Ave. 50-1*

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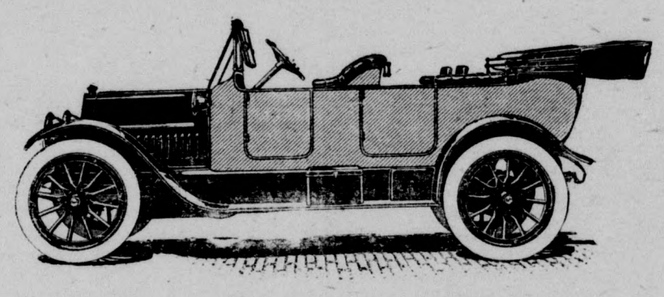

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